

Certificate in Music – Performance Track

Modules Description

Students will undertake the following modules during their course of study:

Performance 2A / 2B

This module provides students with a coherent plan of study in order to develop their expertise in both solo and ensemble situations, and to encourage a critically reflexive approach to individual musicianship and music-making in general. Students should be able to deliver a performance that is technically assured, informed by an appropriate sense of style, and contains some measure of individuality in musical approach.

Music Theory 2A / 2B

This module is part of the theory sequence which aims to provide students with fundamental principles and theories of music which include melody writing, intervals and harmony. Such skills are considered fundamental to the student being able to progress effectively to upper levels.

In Music Theory II, students will learn about different clefs, asymmetrical time signatures and basic harmony. Music Theory III introduces an elementary knowledge of orchestral instruments and ability to compose a rhythm to words. Finally, Music Theory IV will hone student ability in aural discrimination, harmonization and instrumentation.

Musicianship 2A / 2B

This module is designed to equip students with the understanding of aural and sight singing skills. Students will learn to apply music theory knowledge in the aspect of pitch, rhythm and harmony. Students will also be able to dictate music and sight sing hands-on musical excerpt.

Music Communication 2A / 2B

This module aims to facilitate critical and creative thinking with regards to the British Language in a Musical Oriented Context. This course has been created to help the student better understand all four components of the English Language in a manner that piques their interest and arouses their attention span.

They will therefore be better equipped in Listening, Writing, Reading and Speaking more fluently and professionally at an advanced Pre-University level. Special emphasis on Vocabulary and Grammar will also be included.

Writing Skills (Foundation)

This module gives a general guideline for writing and presentation. At the end of the module, students will be able to write reflective statements, concert reviews, and references.

Foundation in Music Technology

This is an introductory course designed to engage and familiarize the students with the current and the future trend of the music industry. The course is tailored to aid the students in the following fields: Technology in Music, Online Presence and Branding as a Musician. As a primary outcome of the course, students will be informed on their prospective career path and will be prepared to gear towards their desirable career choice.

Introduction to Western Music

This course is designed for students with no prior experience or with limited exposure to Western Music. The course will guide the students through the basic fundamentals of Western Music, these includes: History, Genre and Composer. After successfully completing the course, the students will be equipped with strong Fundamentals of Western Music, ensuring their success in higher education and career.

Certificate in Music – Management Track

Modules Description

Students will undertake the following modules during their course of study:

History of the Music Business

This module provides students with an overview of the music business since the Baroque/ Classical era. It will touch on issues such as patronage, sponsorship, as well as how the nature of the music business had been completely reworked due to the democratisation of culture in the 18th century, the rise of technology and the internet.

Music and Culture

This module looks at the relationship between music and culture, focussing especially on music which register and reflect larger shifts and trends in intellectual, political and popular culture. It will equip students to recognise that music is ultimately inextricably linked with the social and cultural context in which it is produced and consumed.

Communication across Cultures

As music management students, they need to know how to work with people from different nationalities and cultural backgrounds. This module aims to equip students to do exactly that through introducing the challenges in cross cultural communication, communication barriers and how to overcome them. Through both theoretical grounding and practical application, students are equipped to be effective communicators and therefore practitioners for the contemporary music industry.

Introduction to Business Management

This module aims to equip students with fundamental knowledge and theories in business management. Students will gain an understanding of business management with relevance to the music industry. It introduces key management jargons, concepts and practices that are essential for students in the evolving music business industry. It covers range of topics specifically guided by the management process of planning, organising, leading, and introducing the various professional roles in the Business Team from the music industry.

Foundation of Entrepreneurship

This module provides students with an introductory understanding of entrepreneurship. It prepares students to look at the process of innovation, to identify traits of successful entrepreneurs, be equipped with knowledge to identify problems and the concept of iteration and establishing a start-up culture. Students will also learn to communicate their business ideas effectively in various professional contexts, and to observe with an entrepreneurial mindset in the music industry.